KANUGANTI SAI SUMAN

Lead Product Designer | Multi Platform UX Products | Design Systems | Enterprise SaaS & AI-Driven UX

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View Full Resume
LinkedIn

PROFESSIONAL SUMMARY

Lead Product Designer driving scalable platform UX, design systems, and multi-product ecosystems — blending design, strategy, and technology to build enterprise platforms and improve design maturity across organizations.

Lead Product Designer with 10+ years of experience designing scalable digital ecosystems across Enterprise SaaS, AI platforms, analytics systems, and digital asset custody platforms. Specialized in transforming complex business workflows into intuitive, consistent, and scalable user experiences across web and mobile applications.

At Liminal Custody, establishing design processes from ground zero (0→1) and building a scalable multi-platform design system across Vaults Web & Mobile, Admin Panel, and Whitelabel platforms to improve UI consistency, component standardization, and design-to-development workflows across products.

Previously at Trianz Digital Consulting, I led the modernization of Concierto Cloud, Avrio AI, and Concierto LMS — developing unified design systems, AI-assisted design workflows, and WCAG-compliant UX frameworks that improved design-to-development velocity and platform usability across enterprise products.

My expertise lies in platform UX, 0→1 product design, v1→v2 product evolution, design systems architecture, and DesignOps — bridging the gap between design vision, engineering execution, and business strategy to deliver scalable enterprise platforms.

EXPERTISE SKILLS

Core Competencies and Areas of Expertise

Design & Research

Figma | FigJam | Balsamiq | Miro | Framer | Lucidchart | Adobe XD | Sketch | Notion AI | FlowMapp | Hotjar | UXCam | Maze | UserTesting

Design Systems & Architecture

Design Tokens | Component Libraries | Variables & Local Styles | Responsive Design Layouts | DesignOps Implementation | Information Architecture | Pattern Libraries | Storybook Integration | Figma Connect | Token-Based Architecture | UX Documentation

Front-End & Engineering Collaboration

HTML5 | CSS3 | Tailwind CSS | SASS | Bootstrap 3 & 4 | Material Design 3 | React UI Design | React Native Design | Handoff Workflows (Figma → Storybook / Figma Connect → React) | Developer Collaboration

AI & Emerging Tools

Figma Make | Cursor | Notebook LM | Lovable | Grok | Replit | Bolt | Claude.Ai | Amazon Q | Galileo AI | Midjourney | ChatGPT | AI Copilot Workflows | MCP | GenAI Prototyping | Predictive UX | Human–AI Interaction | AI UX Patterns

UX Strategy & Analytics

A/B Testing | Analytics Design | UX Metrics | Data-Driven Design | UX Research | Design Validation | Product Strategy | Growth UX | SAAS UX Optimization

Design Execution & Delivery

High-Fidelity Wireframes | Interactive Prototypes | Visual Design | UI Specifications | UX Documentation | Accessibility Sign-Off | Design QA Reviews | Pixel-Perfect Delivery

Leadership & Collaboration

DesignOps | Design Governance | Cross-Functional Alignment | Agile/Scrum | Sprint Planning | Stakeholder Management | Team Mentorship | Design Reviews | Design Sign Off | Sprint Design

Project Execution & Management

- **Development Support:**

Partnered closely with developers to validate and refine design implementation. Ensured deployment accuracy through ongoing reviews and feedback loops.

- **UX Scrum Master:**

Drove sprint reviews, retrospectives, and estimation sessions to align design priorities with development sprints.

- **Project Coordination:**

Collaborated with product and business counterparts to align on timelines, milestones, and cross-functional objectives for timely delivery.

WORK EXPERIENCE

Career Journey & Professional Milestones

Senior Product Designer

DEC 2025 – PRESENT

LIMINAL CUSTODY (A FIRST ANSWER INDIA SERVICES PVT. LTD) • HYDERABAD, INDIA

Liminal Custody Is A Digital Asset Custody And Wallet Infrastructure Platform That Provides Secure Wallet, Treasury, And Transaction Management Solutions For Enterprises Operating In The Web3 And Digital Asset Ecosystem.

ROLES & RESPONSIBILITIES

- Leading product design for Liminal Vaults Web & Mobile applications, Admin Panel, and Whitelabel platforms.
- Defined design processes from ground zero (0→1) to bring structure, scalability, and consistency to the product design workflow — including initiating the Liminal Enterprise Design System (LEDS).
- Building a scalable multi-theme UI Kit and Design System to standardize components, layouts, and interaction patterns across web, mobile (Android & iOS), and whitelabel platforms.
- Establishing UI consistency across multiple platforms by creating reusable components, design patterns, layout systems, and design guidelines.
- Designing and implementing LEDS (Liminal Enterprise Design System) — Figma → Storybook / Figma MCP → Angular & ReactJS — to standardize components, reduce design-to-development handoff inefficiencies, and establish a scalable design infrastructure across all Liminal platforms from scratch.
- Designed enterprise dashboards, transaction workflows, approval flows, portfolio views, and operational interfaces for digital asset custody platforms — improving platform usability and reducing operational complexity across all products."
- Collaborating with product managers, developers, stakeholders, VP, CPO, CTO, and CEO to translate business requirements into user-centric product experiences.
- Managing design handoff to development teams, supporting UI implementation reviews, and ensuring design consistency during development.
- Improving platform usability by refining navigation workflows, information architecture, and interaction patterns across multiple product modules.
- Contributing to design documentation, UI guidelines, component standardization, and scalable design practices across the organization.
- Providing design guidance to Product Designer and Junior Product Designer and working cross-functionally with product, engineering, and marketing teams to ensure consistent design language across product and marketing platforms.

Lead Product Designer | Senior Technical Lead

NOV 2021 – NOV 2025

TRIANZ DIGITAL CONSULTING PVT. LTD • HYDERABAD, INDIA

Trianz Holdings Private Limited Operates As A Holding Company. Trianz As Concierto, Avrio Ai & Athena Connectors

ROLES & RESPONSIBILITIES

- Leading design modernization across enterprise SaaS, AI, and learning ecosystems — driving measurable outcomes through scalable design systems, GenAI-assisted UX, and data-driven product strategy.
- Initiated and led the Concierto Cloud Modernize platform from 0→1, defining complete UX, information architecture, and component-based design systems from the ground up.
- Designed and implemented a unified design system (Figma → Storybook / Figma Connect → React (TailwindCSS)), improving design-to-dev velocity by 40% and reducing handoff inefficiencies.
- Trianz represented Design Phase 1 at AWS NYC 2025, presenting Modernize Phase 2 as a live, AI-powered design showcase, earning industry recognition and positioning Trianz as an AI-first modernization innovator.
- Redesigned Avrio AI (formerly Extrica) on investor guidelines, rebranding the platform with new color systems, UI interactions, and visual identity while improving usability and data visualization.
- Overhauled Concierto LMS, transitioning from Moodle to Tailwind React, creating a Coursera-like enterprise learning experience with improved accessibility and engagement.
- Partnered cross-functionally with fellow designers, dev teams, AWS architects, and product engineering to ensure scalability, WCAG 2.2 accessibility, and cloud compliance.
- Leveraged GenAI tools (Cursor, Lovable, Grok, Bolt, Replit, Amazon Q) to accelerate design and prototyping cycles, cutting validation time by 35–40% while maintaining human-centered design quality.
- Conducted user research, heuristic evaluations, and usability testing to validate concepts, uncover UX bottlenecks, and inform data-driven design iterations.
- Acted as SPOC for design delivery, aligning cross-functional execution between product, design, and engineering teams to ensure on-time, pixel-perfect outcomes.
- Mentored a team of 3 Designers 2 Senior tech lead, strengthening collaboration, system governance, and the adoption of AI-ready design practices across teams.
- Championed design process standardization, implementing review workflows, accessibility sign-offs, and documentation to scale design quality across products.
- Drove strategic design planning and business scenario development, directly influencing key client wins, including AWS and Mass Mutual partnerships.
- Represented Trianz leadership in client discussions, investor reviews, and global events as a design advocate and thought leader in AI-driven enterprise UX.

Senior Product Designer

AUG 2021 – NOV 2021

GUIDANZ TECHNOLOGY SOLUTIONS PVT LTD. • CHENNAI (WFH)

Automate Operational Visibility And Data Visualization With Easy To Use, No-Code Products Skedler, BiConnector & Guidanz .

ROLES & RESPONSIBILITIES

- Worked on SAAS Applications B2B related to online (web) and offline (on-premise) applications. Applications worked on Skedler, Bi Connector
- Responsible for deliverables like tasks / sprint, Identify logic and solution to accomplished for functionalities with team.
- Responsible for Mock-ups, Lo-Fi & Hi-Fi Wireframes, High Level Designs, Sitemaps,Information architecture.
- Providing UI code with HTML 5, Css3, Bootstrap / Material design as per High level design if needed along with ReactJS.
- Strategy planner and solution making based on customer scenarios and analytical methods of UX research.
- Work closely with Business Analyst, Integration team along with backend handlers and QA to communicate scenarios, end-to- end experiences, interaction models which bring up frontend more optimized.
- Providing solutions and functionality logics to support team to optimize resolution on customer ticket.
- Handling 13 members of the tech team in India, 5 members from the design team in India, 3 Business analyst's in the US, and 2 marketing guys in the US.

Product Designer | Technical Lead - UI UX Development

NOV 2020 – AUG 2021

OWNER AND TENANT PVT LTD • HYDERABAD, INDIA

Owner & Tenant Is A Hyderabad Property Management Company

ROLES & RESPONSIBILITIES

- Directed technology planning and execution, aligning product vision with CEO strategy to deliver scalable, user-friendly web and mobile platforms.
- Led B2C product strategy and sprint planning, defining functional logic and UX solutions for high-impact features.
- Designed wireframes, mockups, high-fidelity screens, and UI specifications to streamline development workflows.
- Developed responsive front-end interfaces using ReactJS and React Native, integrating APIs and frameworks such as Material Design, Bootstrap, and Tailwind CSS.
- Conducted UX research and solution planning based on customer behavior and business analytics.
- Supervised 10-member tech, 17-member sales, and 4-member business strategy teams, ensuring cross-functional collaboration and timely delivery.

Product Designer | UI UX Development

JAN 2018 – OCT 2020

SYNCOR SOLUTIONS PVT LTD. (A VIRTUE GROUP ORGANIZATION) • HYDERABAD, INDIA

Virtue Group Organization Is A Diversified Company Operating In Health, Blockchain Technology, Education, And Logistics.

ROLES & RESPONSIBILITIES

- Designed wireframes, prototypes, and information architecture to support product workflows.
- Designed and developed responsive web and mobile applications, translating user requirements into wireframes and seamless, functional interfaces.
- Understand the project ask and start quick low fidelity wireframes and Point of contact and link between the client and team to ensure buzz free workflow.
- Developed and maintained wireframes, information architecture, mockups, and UI specs; coded front-end interfaces to ensure accurate design implementation.
- Explored multiple UX solutions through root cause analysis and front-end implementation, adopting modern interaction designs to enhance product versions.
- Work closely with Business Analyst , Integration team along with backend handlers and QA to communicate scenarios, end-to-end experiences, interaction models which brings up frontend more optimized.
- Over look screen designs and development done by integration teams if any loop based UI disturbances and validating frontend standards.
- Engaging designs for in-house projects & establishing the creative vision for the firm optimized User Interface .
- Managed a six-member front-end team, optimizing collaboration, sprint timelines, and delivery efficiency across UI/UX projects.
- Managed multiple client projects as primary designer, taking full responsibility for design from initial concept through delivery.

UI Designer

APR 2016 – JAN 2018

KRAVIS TECHNOLOGIES PVT LTD. • HYDERABAD, INDIA

Kravis Technologies Is A Web Development Company Focused On Corporate Websites, Web Applications, And AR/VR Solutions For Real Estate And Education Platforms.

ROLES & RESPONSIBILITIES

- Web designing and Development.
- Animations using script Frameworks, Google Material Framework on Web.
- Wordpress and support CSS, SCSS Standard coding & animations Email templates for all devices Web, Mobile & Outlook using Mail chimp.
- Designed, implemented and monitored web pages and sites for continuous improvement.
- Conceived and built optimized landing pages in HTML and CSS, including cross-browser compatibility, to support marketing.
- Optimized and repaired corporate website based on bootstrap technology. Created site layout and user interface using HTML and CSS practices.

EDUCATION QUALIFICATION

Education

BR. AMBEDKAR OPEN UNIVERSITY, PARKAL, TELANGANA

B.Com (Bachelors Of Commerce)

ACHIEVEMENTS

Recognitions & Product Impact

Delivered Phase 1 in just 9 weeks from concept to prototype achieving AWS & Mass Mutual secured client and leadership recognition for innovation and delivery excellence.

CONCIERTO CLOUD

Trianz represented Design Phase 1 at AWS NYC 2025 & presenting Modernize Phase 2 design as a live, AI-powered design showcase, earning industry recognition and positioning Trianz as an AI-first modernization innovator.

CONCIERTO CLOUD

Overhauled Concierto LMS, transitioning from Moodle to Tailwind React, creating a Coursera-like learning experience that elevated accessibility, engagement, and Trianz University adoption rates by 30%.

CONCIERTO LMS LEARNING PLATFORM

Promoted to Senior Technical Lead for delivering measurable design impact, rebuilding client trust, and driving UX innovation across multiple product verticals including Cloud & AI platforms.

AVRIO AI, CONCIERTO CLOUD & LMS

LANGUAGES

Let's Start A Conversation

5/5	5/5	3/5
ENGLISH	TELUGU	HINDI

INTERESTS

Beyond Design

Team Outing · Exploring · Volley Ball · Pickleball · Badminton · Long Drives · Habit Of Gadgets

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